

REFERENCES AND WORK EXPERIENCE

W

WEB DESIGN | UX INTERACTION | CODING ...

edataconsulting GmbH
IT Consulting
Gelsenkirchen, Germany
(currently)

Responsibility for responsive websites: Managing design and UX requirements for iOS, Android and PC. Development of concepts. Building visual style guides. Sketching prototypes, coding (HTML5, CSS3), animations for apps, testing features and interactions, multilingual

ITMS
Marketing GmbH
Bad Nauheim, Germany

Concept and design for websites, animation of banners, brochures, trade fair. Clients: Citybug, JD Bug, Velo, Senso

Jack Wolfskin GmbH und Co. KGaA
Idstein, Germany

Trainer for software workshops (web and print) for business people

FMS Computer GmbH
Aschaffenburg, Germany

Trainer for software workshops (web) for business people

Vistaprint
Direct Marketing Company, S.A.
Head Office: Lexington, USA
Barcelona, Spain

Marketing emails, advertisement, merchandising products, newsletter

Principios Interactivos
Online Marketing Agency, S.L.
Barcelona, Spain

Web design, e-learning, banners (animated), landing pages, microsites Clients: Eucerin, Sandoz, Pharmatonvit, Servicaixa, LaCaixa, LKXA, etc.

Unicate
Web+Design GmbH
Frankfurt, Germany

Concept and design for the German Book Award, corporate identity, including logo, website, trophy (layout), brochures, merchandising products. Clients: Buchjournal and others

Ideeratio GmbH und Co. KG
Agency for Communication
Frankfurt, Germany

Website for the Social Department of Hessen, Germany, Federal Institute for Employment, Book Service (Frankfurt), Senckenberg Nature Research Society, Postbank



E-LEARNING | VIDEO | ANIMATIONS ...

edataconsulting GmbH
Gelsenkirchen, Germany
(currently)

Web based training seminars for a large German airline, concept, storyboard, animations, interactions, production with Premiere Pro, Adobe After Effects, Audition, Camtasia, Captivate, redesign of existing coursewares, corporate film

Studiumdigitale, Establishment of E-learning
Johann Wolfgang Goethe-University, FFM, Germany

Design and coding of CMS based website for e-learning, flyer and other print products

Energetix Wellness GmbH, FFM, Germany

Redesign and cut for corporate films, animations

Disme S.A.
Company for P.O.S., Barcelona, Spain

Corporate film for trade fair "Marketing Services" in Frankfurt/Main, Germany, concept and storyboard

Group.IE, (Neue Sentimental Film AG), FFM, Germany

Assistance, showcase in Cannes, France, brochure

Ideeratio GmbH und Co. KG, FFM, Germany

Graphics for videos. Clients: Postbank, Deutsche Bahn



PRINT | CORPORATE IDENTITY | PACKAGING | TRADE FAIRS ...

edataconsulting GmbH, IT Consulting, Germany
(currently)

Business brochure, merchandising products, banners

Tanus Präsente GmbH, Neu Anspach, Germany

Merchandising products, newsletter, logos, advertisement

Milch & Zucker, Marketing & Software
Company AG, Bad Nauheim, Germany

Merchandising products for Siemens: dispenser box, blocks, energy drink, calendar, advertisement, fruit gum bags, etc.

Rhino Design GmbH, Karben, Germany

Design and productions for exhibitions in Europe and Asia

Publicis S.A.
Advertising Agency, Barcelona, Spain

Concept and design for catalogues, merchandising products, packaging. Clients: Rowenta, Tefal, Buitoni and others

Disme S.A.
Company for P.O.S., Barcelona, Spain

Project manager for trade fairs, concept and design, brochure, sales and marketing for the German market

Presenter's Net GbR, Frankfurt, Germany

Powerpoint presentations, animations, web design, merchandise

Ideeratio GmbH und Co. KG
Agency for Communication, Frankfurt, Germany

European Central Bank: trade fair stand, merchandising, USA, Deutsche Bank: brochure; Deutsche Bahn AG: advertisement

Steganos Software GmbH, Frankfurt, Germany

Packaging for the company, advertisement, brochure

EDUCATION ... (1994-1999)

AVA, Academy of Visual Arts
Frankfurt/Main

Diploma of Visual Communication and Design

School-leaving qualification: Abitur
(equivalent: A level)

FURTHER TRAINING ...

Current

Several content management systems, SEO, French

SVA, School of Visual Arts
New York City

Workshops web design

SOFTWARE SKILLS ...

BASICS	PHOTOSHOP	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	INDESIGN	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	ILLUSTRATOR	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	AFTER EFFECTS	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
E-LEARNING	PREMIERE PRO	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	FLASH (AS3)	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	AUDITION	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	CAMTASIA	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
WEB	CAPTIVATE	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	DREAMWEAVER (HTML5, CSS3)	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	EDGE ANIMATE	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	EDGE REFLOW	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
CMS	AXURE RP	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	JAVASCRIPT	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	LIFERAY	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	TYPO3	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
OTHERS	JOOMLA!	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	LOTUS NOTES	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	MS OFFICE	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	JIRA	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	FREEHAND	■ ■ ■ ■ ■ ■ ■ ■ ■ ■
	COREL DRAW	■ ■ ■ ■ ■ ■ ■ ■ ■ ■

LANGUAGES ...

GERMAN: native language

ENGLISH: fluent

SPANISH: fluent

ITALIAN/FRENCH/CATALAN: basic level